



Hudson River Park Friends

GALA

[www.hudsonriverpark.org/gala](http://www.hudsonriverpark.org/gala)



Honoring  
**Google**

&

**Madelyn Wils**

*Past President and CEO  
Hudson River Park Trust*

THURSDAY

**OCTOBER 7  
2021**

Cocktails by the Carousel at Pier 62  
Pier Sixty, Chelsea Piers

**Gala Chairs**

Diana L. Taylor and Michael R. Bloomberg  
Susanna Aaron and Gary Ginsberg  
Erica and Sam Martini  
Sukey and Michael E. Novogratz  
Lee and Justin Sadrian  
Zara and David Tisch

[www.hudsonriverpark.org/gala](http://www.hudsonriverpark.org/gala)

**HUDSON RIVER PK  
FRIENDS**

Dear HRPK Friend,

As Chair of the Board of Directors of HRPK Friends, I want to celebrate the Park with you on October 7th so we can show our appreciation for how Hudson River Park has supported all of us and millions of New Yorkers over the past year. Please join me and our dedicated staff, Board, donors and volunteers in celebrating our blue and green oasis on this very special evening.

This year we are proud to be honoring former Hudson River Park Trust President and CEO Madelyn Wils, who led the amazing development of Hudson River Park over the past decade, and Google, one of our Park's most visible and involved partners.

The Hudson River Park Gala has drawn outstanding support from acclaimed hosts, presenters and special guests, including: Michael Bloomberg, David Chang, Harry Connick, Jr, Claire Danes, Robert De Niro, Hugh Jackman, Padma Lakshmi, Jay Leno, Lucy Liu, Seth Meyers, Sarah Jessica Parker and Matthew Broderick, Kyra Sedgwick and Kevin Bacon, and Martha Stewart.

It would be an honor to include you in this wonderful event. Your generosity and participation will make a lasting difference towards sustaining this essential New York City resource and ensuring its continued growth and vibrant future.

It is a privilege to play a role in supporting my fellow New Yorkers when they need it most. Thank you for your commitment to this incomparable New York treasure.



Michael E. Novogratz, Chair  
Board of Directors  
Hudson River Park Friends

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**HUDSON RIVER PK  
FRIENDS**

# Sponsorship

All sponsors are mentioned in the event's press release and recognized with their respective listings in digital materials. Each sponsor will also receive a host of additional customizable benefits outlined below.

## Hudson Sponsor \$100,000

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- Logo placement at event and on digital materials (digital invitation, program and website)
- Full-page ad featured prominently in event program
- Twenty (20) individual attendees
- Listing one executive on the Host Committee
- Spoken recognition of your company at event
- Company boilerplate included in press release

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# Sponsorship

## River Sponsor \$50,000

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- Logo placement at event and on digital materials (digital invitation, program and website)
- Full-page ad featured prominently in event program
- Ten (10) individual attendees
- Listing one executive on the Host Committee
- Spoken recognition of your company at event

## Park Sponsor \$25,000

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- Logo placement at event and on digital materials (digital invitation, program and website)
- Half-page ad featured prominently in event program
- Five (5) individual attendees
- Listing one executive on the Host Committee



Confirm your sponsorship  
by **July 31** to join the  
2021 Gala Host Committee  
on the digital invitation.

[www.hudsonriverpark.org/gala](http://www.hudsonriverpark.org/gala)

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# Sponsorship

## Program Ad

**Full page \$10,000**

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- Featured in event program

**Half page \$5,000**

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- Featured in event program

Sponsorship:  
Amy Molinero  
917-855-5263  
[amoliner@hudsonriverpark.org](mailto:amoliner@hudsonriverpark.org)

[www.hudsonriverpark.org/gala](http://www.hudsonriverpark.org/gala)

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# Packages

## Underwriters \$100,000

- Twenty (20) individual attendees
- Underwriter listing on digital invitation, program and website
- Customized event recognition opportunities

## Patrons \$50,000

- Ten (10) individual attendees
- Patron listing on digital invitation, program and website

## Stewards \$30,000

- Ten (10) individual attendees
- Steward listing on digital invitation, program and website

## Benefactors \$20,000

*(Limited availability! Purchase by July 31, 2021)*

- Ten (10) individual attendees
- Benefactor listing on digital invitation, program and website

## Contributors \$15,000

*(Limited availability! Purchase by July 31, 2021)*

- Five (5) individual attendees
- Contributor listing on digital invitation, program and website

# Tickets

## Patron \$5,000

- Individual attendee
- Patron ticket listing on digital invitation, program and website

## Steward \$3,500

- Individual attendee
- Steward ticket listing on digital invitation, program and website

## Benefactor \$2,500

*(Limited availability! Purchase by July 31, 2021)*

- Individual attendee
- Benefactor ticket listing on digital invitation, program and website

Packages and Tickets:  
Victoria Sheridan  
646-599-8730  
[gala@hudsonriverpark.org](mailto:gala@hudsonriverpark.org)

Confirm your support by **July 31** to join the 2021 Gala Host Committee on the digital invitation

[www.hudsonriverpark.org/gala](http://www.hudsonriverpark.org/gala)

**HUDSON RIVER PARK  
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# Pier 26 Science Play Area Capital Campaign

At this year's Gala, Hudson River Park Friends must raise the remaining funds for the Pier 26 Science Play Area in Tribeca.

This \$3.5 million capital campaign will fund construction of a marine science play area at Pier 26, featuring custom and interactive sculptural elements for children to learn, play and be inspired by wildlife and the Hudson River habitat.

HRPK Friends Board Chair, Mike Novogratz, has provided a generous Challenge Match of \$1.3 million to complete this campaign. To maximize this historic gift, Friends must raise an additional \$1.3 million by October 7, 2021. Please give today!

[www.hudsonriverpark.org/gala](http://www.hudsonriverpark.org/gala)

The logo for Hudson River Park Friends, featuring a stylized bridge graphic above the text "HUDSON RIVER PK FRIENDS".

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# Pier 26 Science Play Area Capital Campaign Donation Levels:

- \$100,000
- \$50,000
- \$25,000
- \$10,000
- \$5,000
- Other

For more information about the Pier 26 Science Play Area capital campaign and to learn about the in-park play area donor wall recognition opportunities and other benefits, please visit: [hudsonriverpark.org/get-involved/capital-campaign/](http://hudsonriverpark.org/get-involved/capital-campaign/)

Pier 26 Science Play Area Capital Campaign:  
Adam Glick  
917-587-6583  
[aglick@hudsonriverpark.org](mailto:aglick@hudsonriverpark.org)

[www.hudsonriverpark.org/gala](http://www.hudsonriverpark.org/gala)

The logo for Hudson River Park Friends, featuring a stylized bridge graphic above the text "HUDSON RIVER PK FRIENDS".

HUDSON RIVER PK  
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# Gala Donations

- **\$5,000** = Sends 25 K-12 classes to Hudson River Park's "Outdoor Classroom" to study environmental and marine sciences
- **\$3,500** = Helps to produce 1,500 cubic yards of compost to nurture our greenspaces
- **\$2,500** = Maintains 500 sq. ft. of award-winning landscapes and gardens
- **\$1,000** = Plants 30 new trees along our 4-mile waterfront oasis
- **\$500** = Plants 500 tulip bulbs to help beautify Hudson River Park each spring
- **Other** donation of your choosing



SCAN HERE TO DONATE

Donations:  
Victoria Sheridan  
646-599-8730  
[gala@hudsonriverpark.org](mailto:gala@hudsonriverpark.org)

[www.hudsonriverpark.org/gala](http://www.hudsonriverpark.org/gala)

**HUDSON RIVER PARK  
FRIENDS**

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Name / Company

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Title

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Listing for Event Materials

No listing

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Email

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Phone

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Street Address

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City

State

Zip

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Card Number

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Expiration Date

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CVV

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Name on Card

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Signature

Please visit Hudson River Park's Gala webpage to make your Gala purchase here:  
[hudsonriverpark.org/gala](http://hudsonriverpark.org/gala)

Hudson River Park Friends accepts electronic funds and stock/securities transfer so please reach out to us at [gala@hudsonriverpark.org](mailto:gala@hudsonriverpark.org) for payment instructions.

To pay by check, make your check payable to "Hudson River Park Friends" and indicate "Gala" in the memo line.

*We have a different mailing address for the Gala this year. Please mail checks to:*

**Hudson River Park Friends**  
c/o Jean Kogut  
P.O. Box 488  
Narrowsburg, NY 12764

Hudson River Park Friends is a 501(c)(3) nonprofit organization. All contributions are tax deductible under applicable laws.

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FRIENDS**