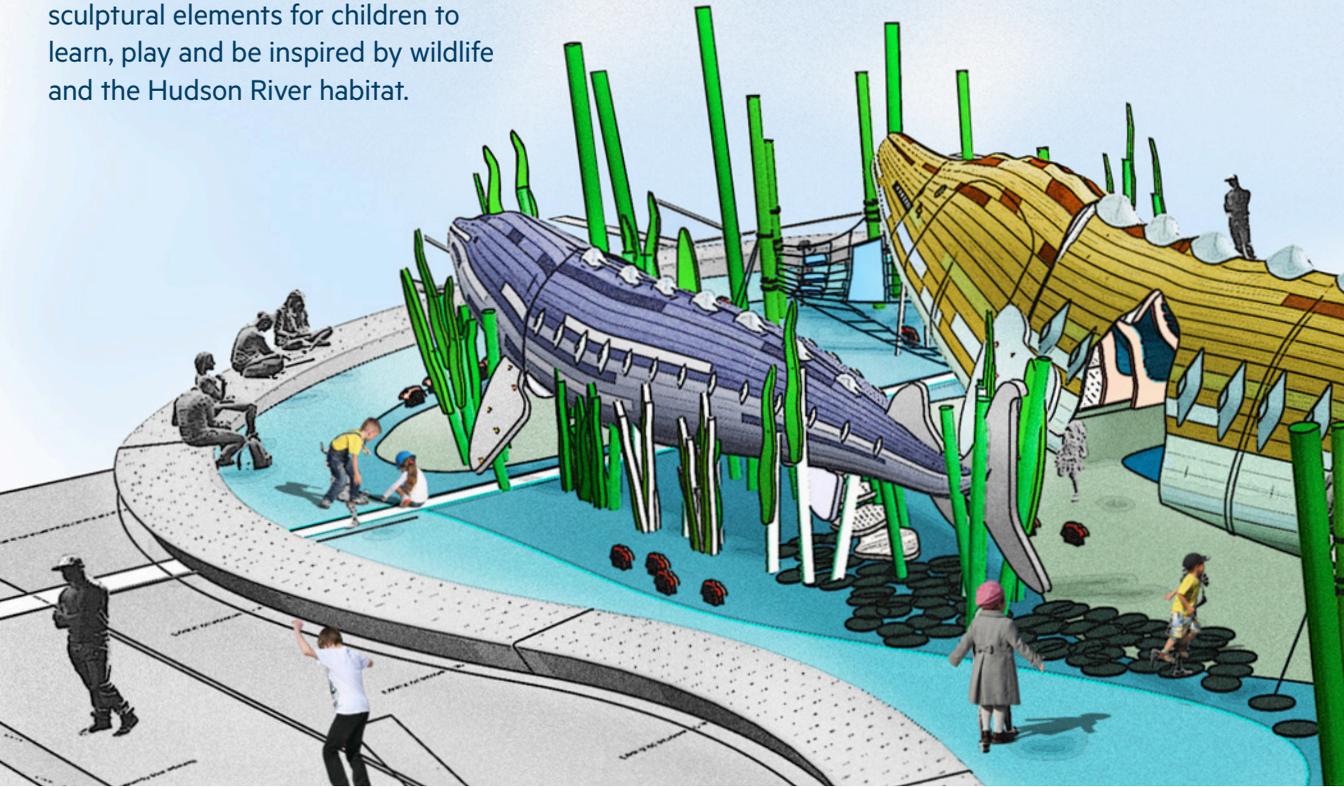


THE FUTURE PIER 26 SCIENCE PLAY AREA



HRPK Friends Board Chair, Mike Novogratz, has generously pledged a challenge match to help raise the remaining funds needed to complete this campaign. In order to maximize this historic gift to HRPK Friends, we need to raise an additional \$1.3 million by October 7, 2021. Please give today!

Hudson River Park's Pier 26 Science Play Area Capital Campaign will raise \$3.5M to fund the construction of a marine science-focused play area, featuring custom and interactive sculptural elements for children to learn, play and be inspired by wildlife and the Hudson River habitat.



Designed by the award-winning OLIN, the specialized science-themed playground of over 4,000 square feet will serve as an outdoor extension of the environmental programming planned at the Hudson River Estuarium and the ecology-focused Pier 26 in Hudson River Park. With construction beginning in 2022, the play area will feature larger-than-life play structures in the forms of native and endangered sturgeon species. The Atlantic Sturgeon will showcase unique opportunities to explore

fish anatomy, while the Shortnose Sturgeon will feature accessible, interactive play elements that teach about the Hudson River habitat.

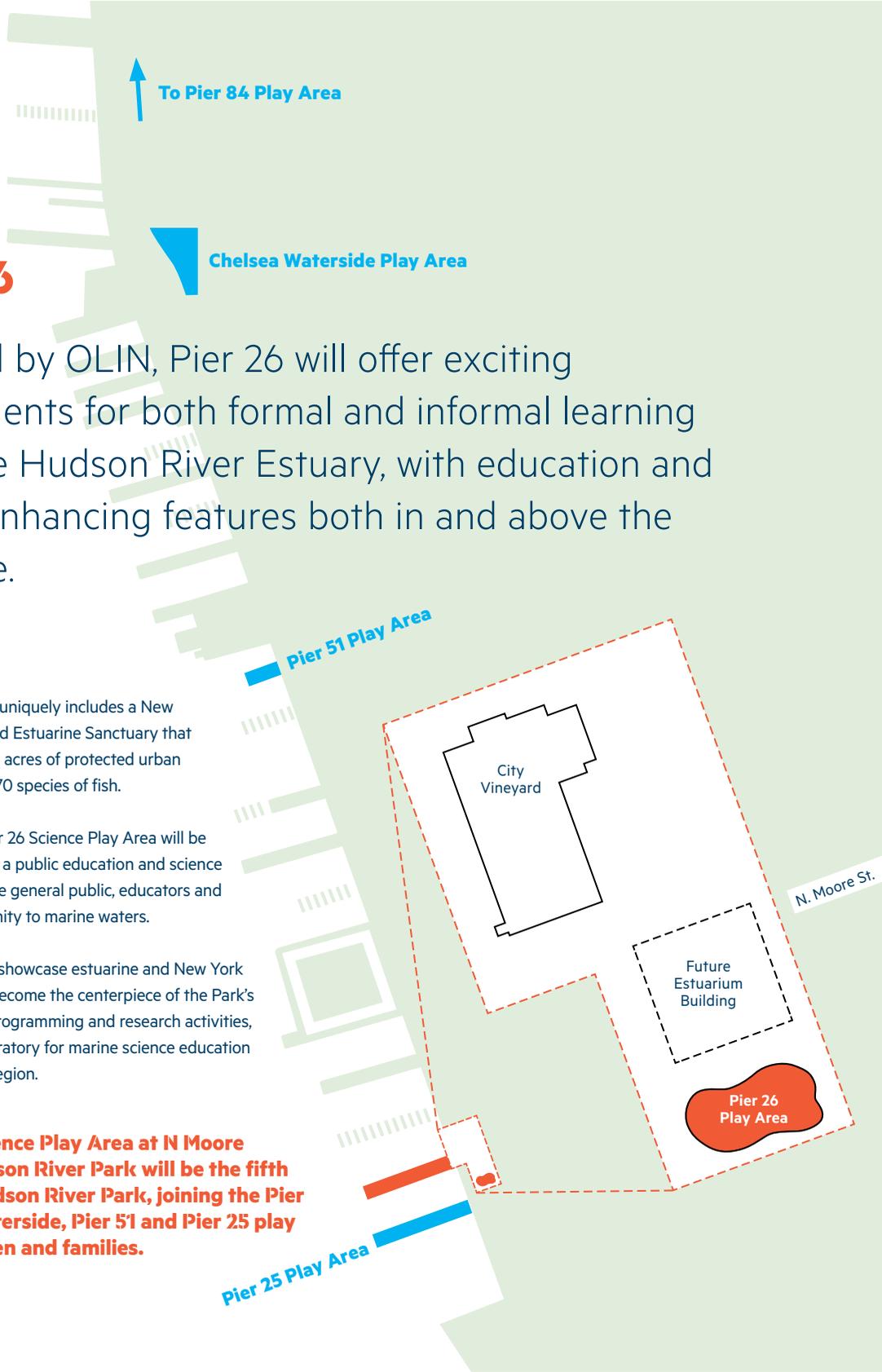
The play structures will encourage children to walk inside and learn about the fish species and the overall Hudson River Estuary, and will also include a perimeter seat wall, safety surfacing, climbing nets and other state-of-the-art play features.

PIER 26

Designed by OLIN, Pier 26 will offer exciting environments for both formal and informal learning about the Hudson River Estuary, with education and habitat-enhancing features both in and above the water line.

- › Hudson River Park uniquely includes a New York State-designated Estuarine Sanctuary that is approximately 400 acres of protected urban waters and home to 70 species of fish.
- › Adjacent to the Pier 26 Science Play Area will be the Park's Estuarium, a public education and science facility connecting the general public, educators and the research community to marine waters.
- › The Estuarium will showcase estuarine and New York Harbor wildlife and become the centerpiece of the Park's robust educational programming and research activities, creating a living laboratory for marine science education and research in the region.

The Pier 26 Science Play Area at N Moore Street and Hudson River Park will be the fifth play area in Hudson River Park, joining the Pier 84, Chelsea Waterside, Pier 51 and Pier 25 play areas for children and families.





DONOR RECOGNITION

Seahorse

\$1,000–
\$4,999

- Listing in HRPK Friends Annual Report
- Quarterly Campaign eNewsletter

Blue Crab

\$5,000–
\$9,999

- Donor Wall Recognition Listing on Multi-Donor Plaque
- Listing on Campaign collateral
- Listing in HRPK Friends Annual Report
- Quarterly Campaign eNewsletter

Striped Bass

\$10,000–
\$24,999

- Donor Wall Recognition Listing on Individualized Plaque
- Listing on Campaign collateral
- Listing in HRPK Friends Annual Report
- Quarterly Campaign eNewsletter

Bluefish

\$25,000–
\$49,999

- Preferred Donor Wall Recognition Listing on Individualized Plaque
- Invitation to join the Steering Committee
- Recognition at HRPK Playground Committee Events (Luncheon & Backyard BBQ)
- Listing on Campaign collateral
- Listing in HRPK Friends Annual Report
- Quarterly Campaign eNewsletter

Shortnose Sturgeon

\$50,000–
\$99,999

- Prominent Donor Wall Recognition Listing on Individualized Plaque
- Invitation to join the Steering Committee
- Recognition at HRPK Playground Committee Events (Luncheon & Backyard BBQ)
- Listing on Campaign collateral
- Listing in HRPK Friends Annual Report
- Quarterly Campaign eNewsletter

Atlantic Sturgeon

\$100,000+

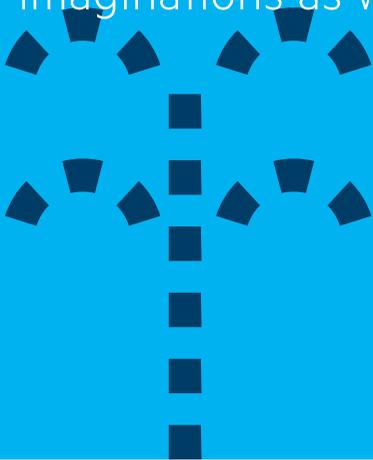
- Top-Tier Donor Wall Recognition Listing on Individualized Plaque
- Invitation to join the Steering Committee
- Recognition at HRPK Playground Committee Events (Luncheon & Backyard BBQ) and HRPK Gala
- Listing on Campaign collateral
- Listing in HRPK Friends Annual Report
- Quarterly Campaign eNewsletter

The Pier 26 Science Play Area Steering Committee is a select group of influential individuals who are on the front lines of this exciting project. Members of the Steering Committee will be the first to receive construction updates, hard-hat tours, special invitations to in-home events and more. Steering Committee members help shape and energize the Campaign by lending their names to it and through peer-to-peer support and engagement.



PLAY TO LEARN—LEARN TO PLAY

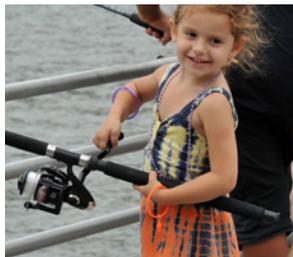
Hudson River Park's play areas are favorites of kids and parents alike. With water features, challenging play equipment and great Hudson River views, these special play spaces encourage children to exercise their imaginations as well as their muscles.



SCIENCE & EDUCATION PROGRAMMING

Hudson River Park hosts over 550 free and low-cost programs annually that encourage students of all ages to explore the natural sciences in an exciting and hands-on way. To learn more about Hudson River Park's dynamic programs, please visit hudsonriverpark.org

Big City Fishing

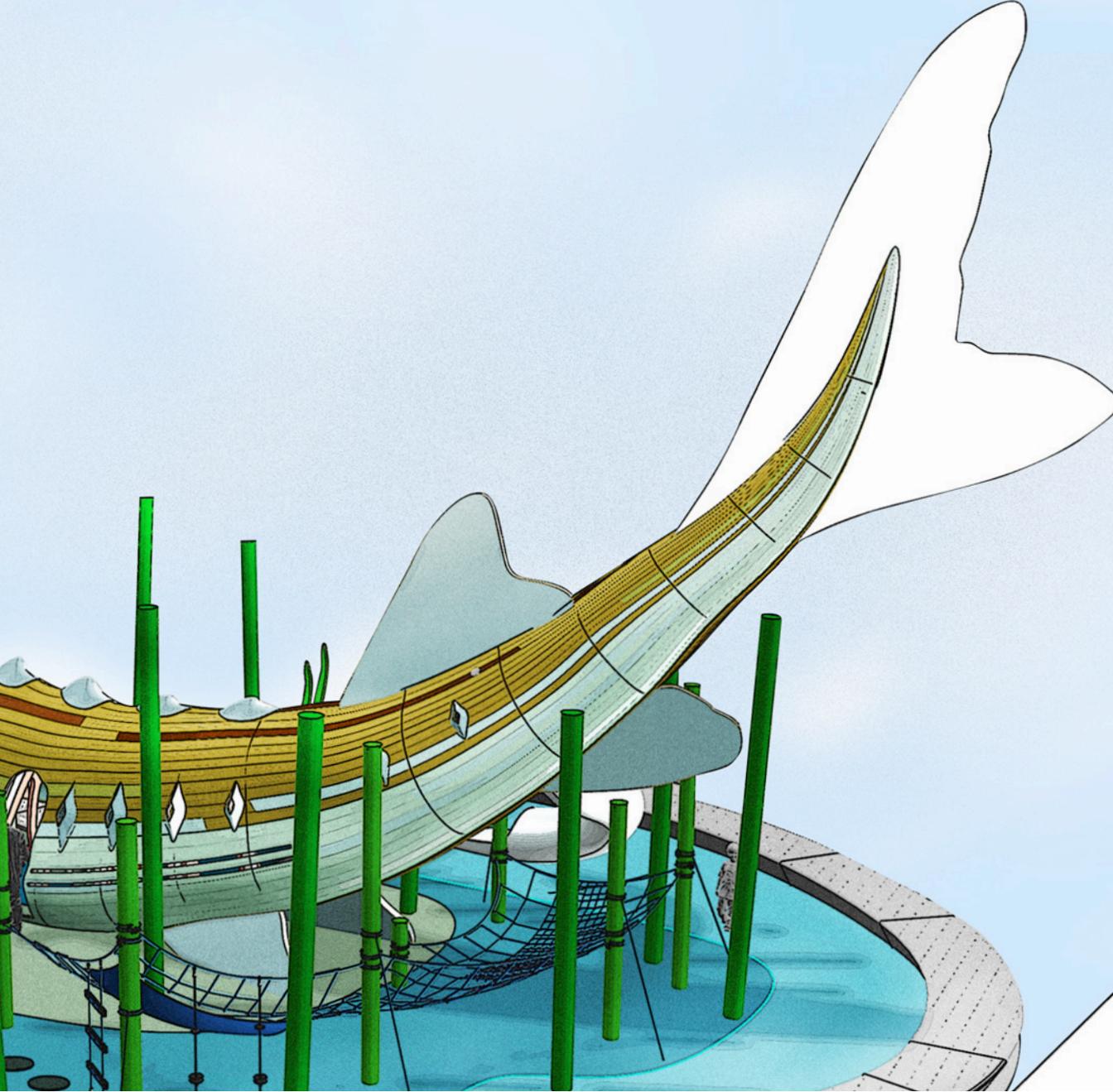


Nature Walks



Shell-ebrate Oysters





Help us reach our goal for the future Pier 26 Science Play Area!

Donate by calling 917-587-6583

Questions? Email us: PlayPier26@hudsonriverpark.org

**HUDSON RIVER PARK
FRIENDS**

Hudson River Park is not a New York City Park and relies on private support for its annual programming, operations, and maintenance. Donations to Hudson River Park Friends help keep the Park beautiful, safe, green and clean. Hudson River Park Friends is an independent nonprofit 501(c)(3) organization.