

Hudson  
River Park  
Friends  
**GALA**  
OCT  
13  
2022

[www.hudsonriverpark.org/gala](http://www.hudsonriverpark.org/gala)

# Thursday October 13 2022

Pier Sixty, Chelsea Piers

With Cocktails by the Carousel at Pier 62

Honoring  
Hudson Yards  
Ahmir "Questlove" Thompson

Chair's Leadership Award  
Michael E. Novogratz

Hosted by  
Michelle Collins

Special Performance by  
Mavis Staples

## Gala Chairs

Diana L. Taylor and  
Michael R. Bloomberg

Natalie and Ed Emerson

Beth and Peter Hammack

Sarah and Sean Lambert

Erica and Sam Martini

Lee and Justin Sadrian

Zara and David Tisch

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**HUDSON RIVER PK  
FRIENDS**

**Dear Hudson River Park Friend,**

As Chair of the Board of Directors of HRPK Friends, I want to celebrate the Park with you on October 13th so we can show our appreciation for what Hudson River Park means to our community and to all of New York City. Please join me and our dedicated staff, Board, donors, members and volunteers in celebrating our blue and green oasis on this very special evening.

The Hudson River Park Gala is always a fun and entertaining evening and has drawn outstanding past support from acclaimed hosts, presenters and special guests, including: Michael Bloomberg, David Chang, Harry Connick, Jr, Alan Cumming, Claire Danes, Robert De Niro, Hugh Jackman, Padma Lakshmi, Jay Leno, Lucy Liu, Seth Meyers, Sarah Jessica Parker and Matthew Broderick, Kyra Sedgwick and Kevin Bacon, and Martha Stewart.

It would be my honor to include you in this wonderful event. Your generosity and participation will make a lasting difference towards sustaining this essential New York City resource and ensuring its continued growth and vibrant future.

It is a privilege in my new role as Chair of Friends to support my fellow New Yorkers and the amazing city where we live. Thank you for your commitment to this incomparable New York treasure.



Diana L. Taylor, Chair  
Board of Directors  
Hudson River Park Friends

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FRIENDS**

# Gala Sponsorship

All sponsors are mentioned in the event's press release and recognized with their respective listings in digital materials. Each sponsor will also receive a host of additional customizable benefits outlined below.

## **Presenting Sponsor \$250,000**

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- Event titling exclusivity, as “[Sponsor] Presents”
- Logo placement at event and on digital materials (digital invitation, program and website)
- Logo on red carpet media wall
- Full-page ad featured prominently in event program
- Two premier tables (20 seats)
- Listing one executive as a Gala Chair
- Spoken recognition of your company at event
- Company boilerplate included in press release

# Gala Sponsorship

## Hudson Sponsor \$100,000

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- Logo placement at event and on digital materials (digital invitation, program and website)
- Logo on red carpet media wall
- Full-page ad featured prominently in event program
- Two premier tables (20 seats)
- Listing one executive on the Host Committee
- Spoken recognition of your company at event
- Company boilerplate included in press release

## River Sponsor \$50,000

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- Logo placement at event and on digital materials (digital invitation, program and website)
- Logo on red carpet media wall
- Full-page ad featured prominently in event program
- One preferred table (10 seats)
- Listing one executive on the Host Committee
- Spoken recognition of your company at event

# Gala Sponsorship

## Park Sponsor \$25,000

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- Logo placement at event and on digital materials (digital invitation, program and website)
- Half-page ad featured prominently in event program
- Half table (5 seats)
- Listing one executive on the Host Committee

## Program Ads

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- Full page \$10,000 / Featured in event program
- Half page \$5,000 / Featured in event program

For more information on Gala sponsorship and program ads, please contact:

**Amy Molinero**

917-855-5263

[amoliner@hudsonriverpark.org](mailto:amoliner@hudsonriverpark.org)

[www.hudsonriverpark.org/gala](http://www.hudsonriverpark.org/gala)

# Tables

## Underwriters \$100,000

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- Two premier tables (20 seats)
- Underwriter table listing on digital invitation, program and website
- Customized event recognition opportunities

## Patrons \$50,000

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- One premier table (10 seats)
- Patron table listing on digital invitation, program and website

## Stewards \$30,000

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- One preferred table (10 seats)
- Steward table listing on digital invitation, program and website

## Benefactors \$20,000 *(Limited availability!)*

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- One table (10 seats)
- Benefactor table listing on digital invitation, program and website

## Contributors \$15,000 *(Limited availability!)*

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- Half table (5 seats)
- Contributor table listing on digital invitation, program and website

# Tickets

## Patrons \$5,000

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- Individual attendee (premier seat)
- Patron ticket listing on digital invitation, program and website

## Stewards \$3,500

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- Individual attendee (preferred seat)
- Steward ticket listing on digital invitation, program and website

## Benefactors \$2,500 *(Limited availability!)*

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- Individual attendee
- Benefactor ticket listing on digital invitation, program and website

For more information on Gala tables and tickets, please contact:

**Eliza Kinsolving**

646-599-8793

[gala@hudsonriverpark.org](mailto:gala@hudsonriverpark.org)

[www.hudsonriverpark.org/gala](http://www.hudsonriverpark.org/gala)



# Donations

If you cannot attend,  
please consider making  
a Gala gift:

- **\$5,000** = Sends 25 K-12 classes to Hudson River Park's "Outdoor Classroom" to study environmental and marine sciences
- **\$3,500** = Helps to produce 1,500 cubic yards of compost to nurture our greenspaces
- **\$2,500** = Maintains 500 sq. ft. of award-winning landscapes and gardens
- **\$1,000** = Plants 30 new trees along our 4-mile waterfront oasis
- **\$500** = Plants 500 tulip bulbs to help beautify Hudson River Park each spring

For more information on Gala donations, please contact:

**Eliza Kinsolving**

646-599-8793

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Hudson  
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SCAN HERE TO  
PURCHASE OR DONATE

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FRIENDS**

# INVEST IN YOUR PARK

To confirm your listing on the Gala digital invitation, please make your purchase or pledge by July 1, 2022 by emailing Friends at [gala@hudsonriverpark.org](mailto:gala@hudsonriverpark.org).

Hudson River Park Friends accepts credit cards, electronic funds and stock/securities transfer, and cryptocurrency so please reach out to [gala@hudsonriverpark.org](mailto:gala@hudsonriverpark.org) for payment instructions. To pay by check, make your check payable to "Hudson River Park Friends" and indicate "Gala" in the memo line.

Mail to:

**Hudson River Park Friends**  
**C/O Jean Kogut**  
**P.O. Box 488**  
**Narrowsburg, NY 12764**

You may be able to double or triple your impact on our urban oasis through our Matching Gift Program. Please visit [hudsonriverpark.org/matching-gifts/](http://hudsonriverpark.org/matching-gifts/) to find out more and maximize your support.

Hudson River Park Friends is a 501(c)(3) nonprofit organization. All contributions are tax deductible under applicable laws.

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