

HUDSON  
RIVER PARK  
FRIENDS

GALA

October

10

2024

[hudsonriverpark.org/gala](https://hudsonriverpark.org/gala)

# Tuesday October 10 2024

Pier Sixty, Chelsea Piers  
Cocktails by the Carousel at Pier 62

## Honoring

Alex and Miles Pincus  
*Co-Founders of Grand Banks and Crew*

## Gala Chairs

Diana Taylor and Michael Bloomberg

Erica and Sam Martini

Sarah and Sean Lambert

Susanna Aaron and Gary Ginsberg

Zara and David Tisch

[hudsonriverpark.org/gala](https://hudsonriverpark.org/gala)

The logo for Hudson River Park Friends, featuring a stylized bridge graphic above the text "HUDSON RIVER PK FRIENDS".

# Gala Sponsorship

All sponsors are mentioned in the event's press release and recognized with their respective listings in digital materials. Each sponsor will also receive a host of additional customizable benefits outlined below.

## **Presenting Sponsor \$250,000**

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- Event titling exclusivity, as “[Sponsor] Presents”
- Logo placement at event and on digital materials (digital invitation, program and website)
- Logo on red carpet media wall
- Full-page ad featured prominently in event program
- Two premier tables (20 seats)
- Listing one executive as a Gala Chair
- Spoken recognition of your company at event
- Company boilerplate included in press release

# Gala Sponsorship

## Hudson Sponsor \$100,000

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- Logo placement at event and on digital materials (digital invitation, program and website)
- Logo on red carpet media wall
- Full-page ad featured prominently in event program
- Two premier tables (20 seats)
- Listing one executive on the Host Committee
- Spoken recognition of your company at event
- Company boilerplate included in press release

## River Sponsor \$50,000

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- Logo placement at event and on digital materials (digital invitation, program and website)
- Logo on red carpet media wall
- Full-page ad featured prominently in event program
- One preferred table (10 seats)
- Listing one executive on the Host Committee
- Spoken recognition of your company at event

# Gala Sponsorship

## Park Sponsor \$25,000

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- Logo placement at event and on digital materials (digital invitation, program and website)
- Half-page ad featured prominently in event program
- Half table (5 seats)
- Listing one executive on the Host Committee

## Program Ads

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- Full page \$10,000 / Featured in event program
- Half page \$5,000 / Featured in event program

For more information on Gala sponsorship and program ads, please contact:

**Amy Molinero**

917-855-5263

[gala@hudsonriverpark.org](mailto:gala@hudsonriverpark.org)

[hudsonriverpark.org/gala](https://hudsonriverpark.org/gala)

Please confirm your sponsorship listing by **July 31, 2024**.

# Tables

## Underwriters \$100,000

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- Two premier tables (20 seats)
- Underwriter listing on digital invitation, program and website
- Customized event recognition opportunities

## Patrons \$50,000

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- One premier table (10 seats)
- Patron listing on digital invitation, program and website

## Stewards \$35,000

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- One preferred table (10 seats)
- Steward listing on digital invitation, program and website

## Benefactors \$25,000 *(Limited availability!)*

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- One table (10 seats)
- Benefactor listing on digital invitation, program and website

## Contributors \$17,000 *(Limited availability!)*

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- Half table (5 seats)
- Contributor listing on digital invitation, program and website

# Tickets

## Patrons \$5,000

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- Individual attendee (premier seat)
- Listing on digital invitation, program and website

## Benefactors \$2,500 *(Limited availability!)*

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- Individual attendee
- Listing on digital invitation, program and website

For more information on Gala tables and tickets,  
please contact:

### Gala Team

[gala@hudsonriverpark.org](mailto:gala@hudsonriverpark.org)

[hudsonriverpark.org/gala](http://hudsonriverpark.org/gala)

# Donations

If you cannot attend,  
please consider making  
a Gala gift:

- **\$5,000** = Sends 25 K-12 classes to Hudson River Park's "Outdoor Classroom" to study environmental and marine sciences
- **\$3,500** = Helps to produce 1,500 cubic yards of compost to nurture our greenspaces
- **\$2,500** = Maintains 500 sq. ft. of award-winning landscapes and gardens
- **\$1,000** = Plants 30 new trees along our 4-mile waterfront oasis
- **\$500** = Plants 500 tulip bulbs to help beautify Hudson River Park each spring

For more information on Gala donations, please contact:

**Eliza Kinsolving**

646-599-8793

[gala@hudsonriverpark.org](mailto:gala@hudsonriverpark.org)

[hudsonriverpark.org/gala](http://hudsonriverpark.org/gala)



HUDSON  
RIVER PARK  
FRIENDS

# GALA



SCAN HERE TO  
PURCHASE OR DONATE

[hudsonriverpark.org/gala](https://hudsonriverpark.org/gala)

**HUDSON RIVER PK  
FRIENDS**

# INVEST IN YOUR PARK

To confirm your listing on the Gala digital invitation, please make your purchase or pledge by **July 31, 2024**, by emailing Friends at **[gala@hudsonriverpark.org](mailto:gala@hudsonriverpark.org)**.

Hudson River Park Friends accepts credit cards, electronic funds and stock/securities transfer, and cryptocurrency so please reach out to [gala@hudsonriverpark.org](mailto:gala@hudsonriverpark.org) for payment instructions. To pay by check, make your check payable to "Hudson River Park Friends" and indicate "Gala" in the memo line.

Mail to:  
**Hudson River Park Friends**  
**C/O Jean Kogut**  
**P.O. Box 488**  
**Narrowsburg, NY 12764**

You may be able to double or triple your impact on our urban oasis through our Matching Gift Program. Please visit **[hudsonriverpark.org/matching-gifts/](https://hudsonriverpark.org/matching-gifts/)** to find out more and maximize your support.

Hudson River Park Friends is a 501(c)(3) nonprofit organization.  
All contributions are tax deductible under applicable laws.  
EIN: 13-4112913

[hudsonriverpark.org/gala](https://hudsonriverpark.org/gala)

**HUDSON RIVER PK  
FRIENDS**