

HUDSON
RIVER PARK
FRIENDS

GALA

October

10

2024

hudsonriverpark.org/gala

Thursday October 10 2024

Cocktails by the Carousel at Pier 62
Pier Sixty, Chelsea Piers

Honoring

Matt Bomer

Actor, Producer, Director

&

Simon Halls

Founder/Partner of Slate PR

Alex and Miles Pincus

Co-Founders of Grand Banks and Crew

Gala Chairs

Diana L. Taylor and Michael R. Bloomberg

Erica and Sam Martini

Sarah and Sean Lambert

Susanna Aaron and Gary Ginsberg

Zara and David Tisch

hudsonriverpark.org/gala

The logo for Hudson River Park Friends, featuring a stylized bridge graphic above the text "HUDSON RIVER PARK FRIENDS".

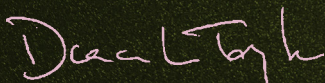
Dear Friends,

Please join us on October 10 at Pier 62 and Pier Sixty in Hudson River Park to celebrate our 550 acres of land, piers and water on Manhattan's West Side. Millions of visitors come to Hudson River Park each year to experience the majesty of the Hudson River and decompress from the pressures of life in the big city. With more than 400 free programs each year in science and education, environmental stewardship, dance, music, sports and fitness, the Park offers something to nurture the spirit of every New Yorker. It is one of the city's most uplifting and beautiful public spaces.

Hudson River Park Friends works together with the Hudson River Park Trust in a unique public/private partnership. The Trust builds, operates and maintains the Park, while Friends' supporters keep it beautiful, green and growing. Your contributions help care for the gorgeous gardens and landscapes, educate thousands of students about the vital role of the Hudson River estuary in our environment, nourish the physical and mental health of our community, and provide generations of children with places to play, learn and develop.

Your support makes this possible. Your participation in this year's Gala will allow us to ensure that this astonishing New York treasure continues to provide the people of New York City with this inspiring and nurturing green space.

Warmest regards,



Diana L. Taylor, Chair
Board of Directors
Hudson River Park Friends

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**HUDSON RIVER PK
FRIENDS**

Gala Sponsorship

All sponsors are mentioned in the event's press release and recognized with their respective listings in digital materials. Each sponsor will also receive a host of additional customizable benefits outlined below.

Presenting Sponsor \$250,000

- Event title exclusivity, as "[Sponsor] Presents"
- Logo placement at event and on digital materials (digital invitation, program and website)
- Logo on red carpet media wall
- Full-page ad featured prominently in event program
- Two premier tables (20 seats)
- Listing one executive as a Gala Chair
- Spoken recognition of your company at event
- Company boilerplate included in press release

Gala Sponsorship

Hudson Sponsor \$100,000

- Logo placement at event and on digital materials (digital invitation, program and website)
- Logo on red carpet media wall
- Full-page ad featured prominently in event program
- Two premier tables (20 seats)
- Listing one executive on the Host Committee
- Spoken recognition of your company at event
- Company boilerplate included in press release

River Sponsor \$50,000

- Logo placement at event and on digital materials (digital invitation, program and website)
- Logo on red carpet media wall
- Full-page ad featured prominently in event program
- One preferred table (10 seats)
- Listing one executive on the Host Committee
- Spoken recognition of your company at event

Gala Sponsorship

Park Sponsor \$25,000

- Logo placement at event and on digital materials (digital invitation, program and website)
- Half-page ad featured prominently in event program
- Half-table (5 seats)
- Listing one executive on the Host Committee

Program Ad

- Full-page \$10,000 (Featured in event program)
- Half-page \$5,000 (Featured in event program)

For more information on Gala sponsorship and program ads, please contact

Amy Molinero

917-855-5263

gala@hudsonriverpark.org

hudsonriverpark.org/gala

Please confirm your sponsorship listing by **July 31, 2024**.

Tables

Underwriter \$100,000

- Two premier tables (20 seats)
- Underwriter listing on digital invitation, program and website
- Customized event recognition opportunities

Patron \$50,000

- One premier table (10 seats)
- Patron listing on digital invitation, program and website

Steward \$35,000

- One preferred table (10 seats)
- Steward listing on digital invitation, program and website

Benefactor \$25,000 *(Limited availability!)*

- One table (10 seats)
- Benefactor listing on digital invitation, program and website

Contributor \$17,000 *(Limited availability!)*

- Half table (5 seats)
- Contributor listing on digital invitation, program and website

Tickets

Patron \$5,000

- Individual attendee (premier seat)
- Listing on digital invitation, program and website

Benefactor \$2,500 *(Limited availability!)*

- Individual attendee
- Listing on digital invitation, program and website

For more information on Gala tables and tickets,
please contact

Gala Team

gala@hudsonriverpark.org
hudsonriverpark.org/gala

Donations

If you cannot attend,
please consider making
a Gala gift:

- **\$5,000** = Sends 25 K-12 classes to Hudson River Park's "Outdoor Classroom" to study environmental and marine sciences
- **\$3,500** = Helps to produce 1,500 cubic yards of compost to nurture our greenspaces
- **\$2,500** = Maintains 500 sq. ft. of award-winning landscapes and gardens
- **\$1,000** = Plants 30 new trees along our 4-mile waterfront oasis
- **\$500** = Plants 500 tulip bulbs to help beautify Hudson River Park each spring

For more information on Gala donations, please contact

Eliza Kinsolving

646-599-8793

gala@hudsonriverpark.org

hudsonriverpark.org/gala

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SCAN HERE TO
PURCHASE OR DONATE

hudsonriverpark.org/gala

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INVEST IN YOUR PARK

To confirm your listing on the Gala digital invitation, please make your purchase or pledge by **July 31, 2024** by emailing Friends at **gala@hudsonriverpark.org**.

Hudson River Park Friends accepts credit cards, electronic funds, stock/securities transfer and cryptocurrency so please reach out to gala@hudsonriverpark.org for payment instructions. To pay by check, make your check payable to "Hudson River Park Friends" and indicate "Gala" in the memo line.

Mail to:

Hudson River Park Friends
C/O Jean Kogut
P.O. Box 488
Narrowsburg, NY 12764

You may be able to double or triple your impact on our urban oasis through your employer's Matching Gift Program. Please visit **hudsonriverpark.org/matching-gifts/** to find out more and maximize your support.

Hudson River Park Friends is a 501(c)(3) nonprofit organization. All contributions are tax deductible under applicable laws. EIN: 13-4112913

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