GOING GREEN
GROWING GREEN

2019 Annual Report
Dear Friends,

It’s hard to put into words the changes that have taken place in our world over the past several months. We are confronting a challenge not seen in generations, and friends, families and neighbors are facing a distressing new reality. But one thing is clear – the importance of our parks and open spaces to provide some tranquility amidst the turmoil we face. Hudson River Park has been able to help New York cope with our new existence by providing physical, mental and emotional support, and by reminding us of the beauty of nature. It gives us hope that there are better days ahead.

In 2019 much was accomplished at Friends: through our volunteering, family events, support for new ‘green’ initiatives, political and community advocacy, membership growth and our signature events. But 2020 will be our most important year ever. We are committed to keeping Friends as engaged as possible with our Hudson River Park community – especially for those who aren’t able to come to the Park. We are working on a new and better website; increasing our social media and digital communications; strengthening our community partnerships; and – as always – the care, enhancement and completion of Hudson River Park.

And some big initiatives are coming: Pier 26 in Tribeca will open this year; the Gansevoort Peninsula and Pier 97 will finish their designs; Piers 55 and 57 will get ready for their 2021 debuts; and Pier 76 will begin its transition from Tow Pound to park through a transfer from the NYPD to the State.

New Yorkers and their beloved city have demonstrated their resiliency time and again – and so will Hudson River Park. Friends continues to thrive because of the generosity of our friends and neighbors, and this year will be our biggest challenge yet. The Park relies on private contributions from individuals, corporations, foundations and Park tenants. Help us keep it beautiful, green and growing for everyone to enjoy.

With warmest regards,

Connie Fishman, Executive Director
GOING GREEN
Environmental Sustainability

In 2019, the Park announced a major plastics reduction program, Park Over Plastic. This initiative brings together the community, staff and Park vendors to help preserve the long-term health of the Hudson River and local wildlife. This initiative involves:

**Installing**
Drinking fountains with bottle fillers and adding more recycling stations

**Discontinuing**
The distribution of single-use water bottles at Park events

**Replacing**
Plastic bottles with aluminum cans in Park vending machines

**Engaging**
Park vendors as green partners in changing plastic-consumption behaviors

**Reducing**
Single-use plastic products and packaging among Park vendors

**Educating**
Through public programs, school field trips and volunteer shoreline cleanups

HRPK’s Community Compost Program connects communities to the Park through green practices, diverts tons of waste from landfills and decreases truck hauling, reducing our carbon footprint. We are proud of these composting achievements:

**81,000 lbs.**
Collected neighborhood food scraps

**369,000 lbs.**
Collected horticulture waste

**450,000 lbs.**
Total organic waste

The compost is used for mulch by the gardeners to keep HRPK green and growing. In 2020, we are increasing the Community Compost drop-off sites from 7 to 10.
GROWING GREEN

Design & Construction

Gansevoort Penninsula
This 5.5-acre new public open space includes a promenade, lawns, large sports field, salt marsh, habitat enhancements and a sandy beach with direct river access.

Pier 55
Coming in 2021, Little Island is an innovative green space featuring open lawns, gentle pathways, community spaces and performance venues.

Pier 57
Opening in 2021, historic Pier 57 will be a mixed-use pier offering office space and public amenities, including a VR/AR classroom, marketplace, music venue and landscaped rooftop park with panoramic views of lower Manhattan.

Pier 97
Pier 97 highlights include a playground, versatile sports field, open spacious lawn, a flexible gathering area, an elevated walkway with an overlook, a sunset deck with various seating options and a historic vessel with on-board dining.
LOOKING AHEAD

Pier 26 Construction

**The Ecological Pier**

Opening 2020 in the Tribeca neighborhood, this ecologically-themed pier, designed by OLIN, incorporates indigenous planting areas evocative of Manhattan’s ecosystem prior to human development. The pier includes a habitat walk through native ecological zones from woodland forest to maritime scrub to salt marsh.

**Tide Deck**

In addition to a multi-use recreation field, spacious lawn, boardwalks and seating areas, Pier 26 features an innovative, engineered Tide Deck. Located at the western edge of the pier, the Tide Deck is a cultivated rocky salt marsh created to provide an immersive river ecology experience. The elevated cantilevered walkway provides spectacular city and river views, and at low tide, the Tide Deck is accessible for tours guided by Park staff.

**Pier 26 Playground Capital Campaign**

In 2019 Friends began a three-year capital campaign for a new Science Play Area at Pier 26: a specialized science-themed playground with over 4,000 square feet that will serve as an outdoor extension of the environmental programming planned at the future Pier 26 Estuarium. It includes two accessible play structures in the shapes of the Atlantic sturgeon (the Hudson River’s largest fish) and the shortnose sturgeon. The play structures invite children to walk inside and learn about the Hudson River Estuary. It will also include an expansive seat wall, safety surfacing, climbing nets and ground play elements.
Volunteer Program

This year our volunteer partners supporting Park planting and beautification projects, marine debris clean-ups, and oyster monitoring and restoration included our HRPK Green Team, our Neighborhood Gardeners, local schools and nonprofit partners, and these generous Corporate Members:

Brookfield Properties Corporation  
Colgate-Palmolive Co.  
Citigroup Inc.  
Gilbane Building Company  
Jamestown LP  
Kohlberg Kravis Roberts & Co.  
Liberty Coca-Cola Beverages  
Goldman Sachs & Co.  
L’Oreal USA  
lululemon  
Pfizer Inc.  
Nike, Inc.  
New York Cruise Lines  
Oxford Property Group  
Ralph Lauren Corporation  
RXR Realty  
Starry, Inc.  
TD Bank  
Tishman Speyer Properties LP  
Turner Construction Company  
The Walt Disney Company  
WarnerMedia

2,189 volunteers  
5,892 hours of service donated  
16,650 flowers, bulbs and grasses planted  
75,000 pounds of waste composted  
$94,272 of gardening value
HRPK Friends Community Partners

United together for a healthy and vibrant Hudson River Park, Friends’ Community Partners include local businesses dedicated to supporting the Park. Community Partners support the Park by offering discounts to members of our Friends with Benefits program, holding ‘Friend-raisers’ and fundraisers on our behalf, and spreading awareness about Hudson River Park and its various programs and amenities.

ACTIVITIES & EXPERIENCES
Blazing Saddles
Golf Club at Chelsea Piers
Hornblower Cruises and Events
Hudson River Community Sailing
Intrepid Sea, Air, and Space Museum
Manhattan Kayak and Stand-Up Paddle
Mini-Golf at Pier 25
New York Outrigger
NYC Velo
One World Observatory
Pier 62 Carousel
Sky Rink at Chelsea Piers
Trapeze School New York

FOOD & DRINKS
American Whiskey
Ample Hills Creamery
Atrio Wine Bar & Restaurant
Bar 58 at Fairfield Inn & Suites
Big Mozz
Billy’s Bakery
Bottino
Chalait
Common Ground
Corkbuzz
Corner Bistro
Creamline
Death Ave
Dell’Anima
Distilled
Fresh & Co.
Frying Pan
Grand Banks
High Street on Hudson
Hook’d on the Hudson
Hudson Yards Grill
Ivan Ramen Slurp Shop
Jack’s Stir Brew
La Barca Cantina
La Palapa Tacos
Lucky’s Famous Burgers
Maman
Mercado Little Spain
Miznon
North River Lobster Co.
Porchlight
Seamore’s
Seed + Mill
Simo Pizza
Sushi On Jones X Don Wagyu
Three Owls Market
Tia Pol
Veritas Wine Studio
Zach and Zoe Honey

HOTELS
Conrad Hotel
Fairfield by Marriott Central Park
YOTEL

LIFESTYLE
Banchet
Fellow Barber
Fitness at Chelsea Piers
Glam & Go
Glosslab
K & S Salon
Nova Octo

PETS
Lord Jameson Dog Wellness Company
Small Door Veterinary
Sundays Food for Dogs
Events & Fundraising

Our four major events provide operating support for Hudson River Park and Friends to fund Park volunteering, environmental stewardship, public events and education, and help keep the Park green and growing all year long.

Luncheon
Our successful and fashionable winter event, the Playground Committee Luncheon, supports Hudson River Park’s playgrounds and children’s programs.

Backyard BBQ
Friends’ Playground Committee Backyard BBQ at the Lighthouse in Chelsea Piers is fun for the whole family.

Games
One of our Corporate Members’ highlights, the Games Pentathlon celebrates sports and athletic competition.

Gala
Friends’ Annual Gala at Cipriani South Street honored Michael Bloomberg, David Chang and Lucy Liu, raising nearly $3 million and garnering over 500 million media impressions.
# Financial Statements

Full audited financial statements available at [hudsonriverpark.org/friends-financials](https://hudsonriverpark.org/friends-financials)

## Statement of Activities

### Year Ended 3/31/2019

<table>
<thead>
<tr>
<th>Revenue</th>
<th>Unrestricted Funds</th>
<th>Temporarily Restricted</th>
<th>Year Ending March, 2019</th>
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</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$478,504</td>
<td>$2,415,000</td>
<td>$2,893,504</td>
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<tr>
<td>Grants</td>
<td>$402,101</td>
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<td>$402,101</td>
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<tr>
<td>Events</td>
<td>$2,519,578</td>
<td>$-</td>
<td>$2,519,578</td>
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<td>Membership</td>
<td>$394,818</td>
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<td>$394,818</td>
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<tr>
<td>In-kind</td>
<td>$159,454</td>
<td>$-</td>
<td>$159,454</td>
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<tr>
<td>Investment income</td>
<td>$13,797</td>
<td>$-</td>
<td>$13,797</td>
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<tr>
<td>Net assets released from restrictions</td>
<td>$2,392,828</td>
<td>$(2,392,828)</td>
<td>$-</td>
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<tr>
<td>Total Revenues</td>
<td>$6,361,080</td>
<td>$22,172</td>
<td>$6,383,253</td>
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### Expenses

<table>
<thead>
<tr>
<th>Expense</th>
<th>Unrestricted Funds</th>
<th>Temporarily Restricted</th>
<th>Year Ending March, 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>$4,912,491</td>
<td>$-</td>
<td>$4,912,491</td>
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<tr>
<td>General and Administrative</td>
<td>$992,531</td>
<td>$-</td>
<td>$992,531</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$490,529</td>
<td>$-</td>
<td>$490,529</td>
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<tr>
<td>Total Expenses</td>
<td>$6,395,551</td>
<td>$-</td>
<td>$6,395,551</td>
</tr>
</tbody>
</table>

### Net Assets

<table>
<thead>
<tr>
<th></th>
<th>Beginning of Year</th>
<th>End of Year</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Revenue</td>
<td>$1,220,863</td>
<td>$1,186,392</td>
<td>$(34,471)</td>
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<tr>
<td>Total Expenses</td>
<td>$6,395,551</td>
<td>$6,395,551</td>
<td>$0</td>
</tr>
<tr>
<td>Change</td>
<td>$185,722</td>
<td>$207,894</td>
<td>$22,172</td>
</tr>
<tr>
<td>Change in Net Assets</td>
<td>$(1,406,585)</td>
<td>$(1,394,286)</td>
<td>$(12,299)</td>
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</table>
This year Hudson River Park – and all of New York's parks – have been pushed into the spotlight in a way that none of us could have imagined just a few short months ago. They have helped nourish our minds and bodies and lifted our spirits in the face of great adversity.

As Chair of the Board of Friends, I have grown to appreciate Hudson River Park more and more each year, but never more than now. It is a privilege to have played a small role in supporting my fellow New Yorkers when they and our City needed it most. Now, please join me and our dedicated staff, Board, donors and volunteers in supporting this urban oasis. Thank you for your commitment to this incomparable New York treasure.

Michael E. Novogratz, Board Chair

For a full list of Friends, Donors, Foundations and Corporate funders, please visit

hudsonriverpark.org/donors
Running from Chambers St to W 59th St along Manhattan’s west side waterfront, Hudson River Park hosts more than 17 million visits a year to its 550 acres of piers, upland and water. With world-class gardens and landscapes, myriad sports and recreation facilities, education, science and environmental programs, and free cultural and performing arts events, it plays a critical role in the life of New York City.

Hudson River Park Friends is a nonprofit charitable organization, in partnership with the Hudson River Park Trust, dedicated to the completion, care, enhancement and sustainability of the Park. We rely on private funds for the Park’s operations, maintenance and programs. Your contributions keep Hudson River Park beautiful, green and growing, and strengthen its future.