

Hudson River Park

Gala

10

— 17

2019

www.hudsonriverpark.org/gala

Honoring Michael R. Bloomberg

Founder of Bloomberg LP and Bloomberg Philanthropies and
108th Mayor of New York

David Chang

Chef/Founder, Momofuku

Cipriani South Street
10 South Street, New York, NY

Gala Co-Chairs

Sukey & Michael E. Novogratz

Diana L. Taylor

Michael Corbat

Mia Jung & Scott M. Lawin

Paula & Eric Madoff

Lee & Justin Sadrian

Ingrid Arneberg & Sarah Grados

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**HUDSON RIVER PK
FRIENDS**

Dear HRPK Friend,

Hudson River Park's Annual Gala has become a signature fall event, highlighting the West Side's splendid rejuvenation. This October 17th we will celebrate two of Friends' most esteemed supporters, Michael R. Bloomberg, Founder of Bloomberg LP and Bloomberg Philanthropies and 108th Mayor of New York, and Board Member David Chang, Chef and Founder of Momofuku.

Our Gala has drawn outstanding support from acclaimed hosts, presenters and special guests, including Seth Meyers, Hugh Jackman, Martha Stewart, Robert De Niro, Jay Leno, Sarah Jessica Parker, Matthew Broderick, Padma Lakshmi, Harry Connick, Jr., Kyra Sedgwick and Kevin Bacon. Please join our distinguished corporate, celebrity and community supporters in pledging your table or premium ticket by July 17th and guarantee your name is listed on the invitation, Gala program and our website.

This occasion is Hudson River Park's biggest night and is not to be missed. It would be an honor to include you in this wonderful event, and your generosity and participation will make a lasting difference towards sustaining this essential New York City resource and ensuring its continued expansion and vibrant future. We look forward to seeing you on October 17th!

Thank you in advance and warmest regards,



Michael E. Novogratz, Chair
Board of Directors
Hudson River Park Friends

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Sponsorship

All sponsors are mentioned in the event's press release and recognized with their respective listing in print and digital materials.

Each sponsor will also receive a host of additional customizable benefits, outlined below.

Hudson Sponsor \$150,000

- Event title exclusivity listed as “[Sponsor] Presents”
- Logo placement on red carpet media wall, and on all print and digital materials
- Company messaging included in press release
- Full-page ad featured prominently in event program
- Listing of one executive on the Host Committee on invitation, program and website
- Two premier tables of 10 guests each
- Recognition in Host's remarks during event
- Logo displayed on screens during event
- Customized event recognition opportunities

Sponsorship

River Sponsor \$100,000

- Logo placement on red carpet media wall, and on all print and digital materials
- Full-page ad featured in event program
- Listing of one executive on the Host Committee on invitation, program and website
- Two premier tables of 10 guests each
- Spoken recognition of your company at event
- Logo displayed on-site during event
- Customized event recognition opportunities

Park Sponsor \$75,000

- Logo placement on all print and digital materials
- Full-page ad featured in event program
- Listing of one executive on the Host Committee on invitation, program and website
- One premier table of 10 guests
- Spoken recognition of your company at event
- Logo displayed on-site during event

Sponsorship

Friends Sponsor \$50,000

- Logo placement on all print and digital materials
- Full-page ad featured in event program
- Listing of one executive on the Host Committee on invitation, program and website
- Five individual Patron tickets to event
- Spoken recognition of your company at event
- Logo displayed on-site during event

Gala Sponsor \$20,000

- Full-page ad featured in event program
- Two individual Patron tickets to event

Program Ad \$10,000

- Full-page ad featured in event program

To be listed on the invitation,
please respond by July 17th, 2019.

Sponsorship: Amy Molinero
212-757-0981 x734
amoliner@hudsonriverpark.org

Tables

Underwriter \$100,000

- Two premier tables of 10 guests each
- Underwriter listing on invitation, program and website
- Customized event recognition opportunities

Steward Table \$50,000

- One premier table of 10 guests
- Steward listing on invitation, program and website

Benefactor Table \$30,000

- One preferred table of 10 guests
- Benefactor listing on invitation, program and website

Contributor Table \$20,000 *Limited availability*

- One table of 10 guests
- Contributor listing on invitation, program and website

Tickets

Patron Ticket \$5,000

- Individual premier seat at event
- Patron listing on invitation, program and website

Benefactor Ticket \$3,500

- Individual preferred seat at event

Contributor Ticket \$2,500 *Limited availability*

- Individual seat at event

**To be listed on the invitation,
please respond by July 17th, 2019.**

Tickets & Tables

212-757-0981 x742

gala@hudsonriverpark.org

Name / Company

Title

Listing for Event Materials

No listing

Street Address

City

State

Zip

Email

Phone

Card Number

Expiration Date

CVV

Name on Card

Signature

Please make check payable to "Hudson River Park Friends" and indicate "Gala" on the memo line. Mail to: Hudson River Park Friends, 305 7th Ave. 12th Floor, New York, NY 10001

Hudson River Park Friends is a 501(c)(3) nonprofit organization. All contributions are tax-deductible under applicable laws.

The logo for Hudson River Park Friends, featuring a stylized bridge graphic above the text "HUDSON RIVER PK FRIENDS" in a bold, sans-serif font.