



THE

HUDSON RIVER PARK GAMES

PRESENTED BY FRIENDS

SATURDAY • MAY 19, 2018 • HUDSON RIVER PARK'S PIER 40



A CELEBRATION OF SPORT AND COMPETITION LIKE NO OTHER.

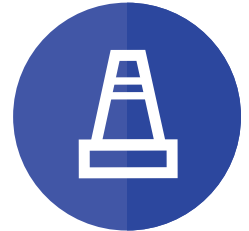
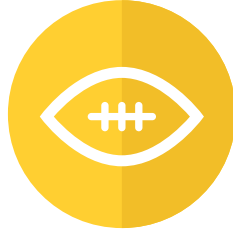
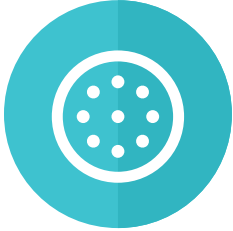
The **HUDSON RIVER PARK GAMES** are a celebration of what makes New York and its spirited residents unlike anywhere else in the world. For one day only, your Park transforms into the ultimate competitive arena, energizing our Park with pulse-raising athletic challenges. Sweat, high-five and explore new fitness heights, all while raising critical funds for Hudson River Park: New York's Park for Play!

HUDSONRIVERPARKGAMES.ORG • [#HRPGAMES](https://twitter.com/HRPGAMES)

Presented by **Hudson River Park Friends**, The Games are a fundraising opportunity for participants, fans and spectators to support and drive awareness for the indispensable community resource and premier waterfront treasure that is Hudson River Park. By registering and pledging your support, you're making a direct donation to sustain future recreational programming in your Park.

TEAM PENTATHLON

30 TEAMS • 5 SPORTS • 1 VICTORY CUP A day of unparalleled competition! Bring your best, as some of the city's most athletically skilled teams face off in fierce battle for the prestigious Hudson River Park Cup. Testing strength and stamina, venerable New York businesses will go head-to-head in heats of dodgeball, kayaking, steal the bacon, basketball and flag football, capping off the action with a take-no-prisoners championship match. **DOES YOUR TEAM HAVE WHAT IT TAKES?**



GAMES CHAMPION \$25,000

- Listing on Games t-shirt
- Logo on printed and digital materials
- Listing on Sponsor Signage
- Opportunity to add to Games swag bag
- Recognition in press/media materials
- Two (2) Pentathlon Teams *
- Bonus! Habitat-level Corporate Membership

GAMES COMPETITOR \$10,000

- Logo on printed and digital materials
- Listing on Sponsor Signage
- Opportunity to add to Games swag bag
- Recognition in press/media materials
- One (1) Pentathlon Team *

PENTATHLON TEAM \$5,000

- Listing on printed and digital materials
- Recognition in press/media materials
- One (1) Pentathlon Team *

** 10-player co-ed Teams; all Captains and Players receive competitor T-shirts, Lunch and game-day Swag*

SPONSORSHIP



PRESENTING • \$25,000

- Logo on all competitor T-shirts
- Logo on outreach, printed and digital
- Logo on signage
- Activation/Expo opportunity & onsite Brand ambassadors



CAPTAIN'S KICK-OFF • \$15,000

- Opportunity to host pre-event party for Captains and select Games participants
- Logo on outreach, printed and digital
- Logo on signage



TROPHY • \$5,000

- Name on the Hudson River Park Cup
- Opportunity to present to the winning team



TEAM T-SHIRTS • \$5,000

- Logo on all competitor T-shirts



SWAG BAGS • \$2,500

- Opportunity to provide gift bag and contents to all participants



ON-SITE ACTIVATIONS • \$500+

- 10' X 10' activation spaces
- Expo tables and tents available
- Opportunities from \$500 and up

For **TEAM PENTATHLON** packages, information on **SPONSORSHIP** or any **QUESTIONS** contact us at TheGames@hudsonriverpark.org