



# Graphic Designer

Reports to: Public Programs Department

FLSA: Non-Exempt

Hours/Week: 37.5

Hudson River Park Trust (the "Trust") seeks a creative, highly motivated Junior Graphic Designer to begin on October 22, 2018. This position will support the Graphics Manager in the coordination, design and production of marketing and communications materials promoting Hudson River Park's programs, events, construction, and other initiatives.

## Responsibilities and Requirements

- Design and produce print, digital and video materials for Hudson River Park and Estuary Lab
- Help coordinate and apply Park branding to marketing, advertising, educational and compliance materials
- Strong portfolio demonstrating knowledge of Adobe Creative Suite
- Ability to take initiative, problem-solve and effectively communicate with a positive attitude
- Outstanding work ethic and attention to detail, typography and pixel perfection
- Fluency in formatting digital assets for social media
- Assist Web Associate in management of website requests, design and implementation of pages, changes and updates to Park website
- Demonstrated ability to effectively prioritize and balance multiple projects and responsibilities
- Ability to work independently, as well as collaboratively in office environment

## Required Education and Experience

- BA or BS in Graphic Design or Visual Communications
- Minimum two years of experience in branding or marketing.
- Knowledge of HTML/CSS and CMS experience a major plus

## Compensation

- Competitive salary combined with an excellent benefits package including: generous PTO, medical, dental vision and disability coverage, commuter benefits, Flexible spending and participation in New York State Pension System.

## Application Process

Submit resume, cover letter and web or PDF portfolio to [resumes@hrpt.ny.gov](mailto:resumes@hrpt.ny.gov). Indicate Job Code: 2018 Temporary Graphic Designer in the subject line of the email. No phone calls please.

## The Hudson River Park Trust is an Equal Opportunity Employer

*Pursuant to Executive Order 161, no State entity, as defined by the Executive Order, is permitted to ask, or mandate, in any form, that an applicant for employment provide his or her current compensation, or any prior compensation history, until such time as the applicant is extended a conditional offer of employment with compensation. If such information has been requested from you before such time, please contact the Governor's Office of Employee Relations at (518) 474-6988 or via email at [info@goer.ny.gov](mailto:info@goer.ny.gov).*

For more information on the Park, visit [hudsonriverpark.org](http://hudsonriverpark.org)

