

**Non-Alcoholic Beverage Vending Concession and Branding/Sponsorship  
Opportunity in Hudson River Park  
RFP # L4837**

**Questions and Answers**

**September 11, 2017**

**The following questions were submitted in response to RFP # L4837:**

**1) What is vending machine rental fee?**

Answer: See Section IV. (a) of the RFP.

**2) What are the light pole banners?**

Answer: The selected Respondent **may** rent the Trust's light poles to hang their banners as an additional branding/marketing opportunity. The light poles traverse the Park's bike path (from Tribeca to Clinton).

**3) What does the reference to snacks mean?**

Answer: Respondents **may** propose the vending of various snacks, such as chips, cookies and healthy alternative snacks as part of their proposal, in addition to non-alcoholic carbonated beverages. See Section VIII of the RFP ("Variety and pricing for proposed products").

**4) What does Minimum Submission Requirement mean?**

Answer: The RFP does not reference the term "Minimum Submission Requirement". See Section VII of the RFP for the Submission Requirements.